

# IBS MEMBERSHIP SERVICES - 1977-1978

## THE IBS MASTER HANDBOOK

A looseleaf handbook of about 500 pages that is sent to each member station upon joining. Articles encompass topics of radio station planning, programming, engineering, management and more. **IBS** provides updates and supplements each year, and member stations are invited to submit articles and other materials for inclusion.

## THE JOURNAL OF COLLEGE RADIO

The national magazine of College Radio, published five times in each school year by **IBS**. Member stations receive three copies of each issue for key personnel and staff use. **JCR** regularly features articles on station management, programming and other topics including latest FCC news and commentary. Many articles originate at member stations.

## FORMAT

A music newsletter devoted to news and trends in music programming at College Radio stations. Along with reports of music being played at **IBS** stations, **FORMAT** contains articles and commentary on the music industry itself, and its relationship with college and academic radio stations.

## THE IBS EQUIPMENT CORPORATION

**IBS** has established a cooperative buying group for certain items of broadcast equipment and supplies. **IBS-EC** publishes a catalogue each year that lists co-op prices for broadcast tape, cartridges, styli, microphones and other merchandise. The co-op is open to member stations only.

## THE IBS NATIONAL CONVENTION

Each Spring, **IBS** hosts the three-day National Convention, a gathering for college broadcasters and broadcasting professionals, record companies, equipment exhibitors and many others. Over 40 sessions are offered on a variety of broadcasting-related topics, and many opportunities are available to delegates to meet other broadcasters and industry representatives.

## REGIONAL ACTIVITIES

Through local volunteers, **IBS** encourages stations in specific geographical areas to form regional associations to hold conferences, publish newsletters and to exchange tapes and other materials. Regional conferences are usually held in the months of October and November.

## TAPED PROGRAM SERVICE

**IBS** collects outstanding taped programs from member stations and distributes these shows at a nominal cost (duplication, postage and handling) to stations within the system. Shows are usually a half hour in length, with 10-13 shows per series. Topics include music, public affairs, entertainment, history, and others.

## FCC INFORMATION AND REPRESENTATION

By monitoring all FCC activity in the radio broadcasting fields, **IBS** is able to alert member stations to actions and inquiries by the Commission that relate to student operated radio stations, both FM and Carrier Current. **IBS** also offers comments to the FCC and acts as a national representative on behalf of all College Radio stations.

## CONSULTING SERVICE

Member stations who have questions or problems relating to radio station operation can take advantage of the expertise of various members of the **IBS** staff, who are involved with radio on the professional level at several different colleges and universities. Written inquiries are forwarded to appropriate **IBS** personnel by our main office at Vails Gate.

**IBS STANDS READY TO HELP COLLEGE RADIO IN ANY WAY POSSIBLE. THE ABOVE SERVICES DETAIL ON-GOING PROGRAMS. AS NEW SITUATIONS ARISE, AND NEW IDEAS FLOW INTO THE SYSTEM, ATTEMPTS WILL BE MADE BY OUR VOLUNTEER AND PROFESSIONAL STAFF TO EXPAND OPERATIONS.**



## NATIONAL REPRESENTATION

By maintaining a central office, IBS is able to act as a focal point for outside groups interested in College Radio. In addition, members of the IBS staff are in contact with the Federal Communications Commission, music licensing firms and other groups, in order to represent the interests of student operated stations as a whole.

## INTER-STATION COMMUNICATION

The publications and conventions of IBS serve as lines of communication between normally isolated College Radio personnel, and through them, contacts can be made, ideas exchanged and valuable exposure to new concepts made possible. IBS also administers a tape syndication service and encourages member stations to submit articles, tapes and ideas for circulation to others.

## STATION ASSISTANCE

Many of the IBS staff people have been involved in College and professional radio for some time, and they are willing to answer questions and provide information to IBS members at no charge. In addition to this informal consulting service, IBS provides directories, program source listings and other items designed to help in station operations. Also, IBS operates a station-owned equipment cooperative to provide members with broadcast supplies at extremely low cost.

## MEMBERSHIP

Membership in the Intercollegiate Broadcasting System is open to any broadcast group operated by or for the students of an institution of learning. This includes College, University and High School operations. Groups who are in the planning stages of radio station operation are welcome also.

IBS now has over 600 members that operate FM-Educational, FM Commercial, Carrier-Current and Cable FM stations. Member stations are located at institutions of learning across the United States, and also in Canada, Australia and Puerto Rico.

## FEES

IBS dues are \$60 a year for stations entering the system for the first time. Dues for renewal are only \$45 a year. These amounts have remained the same for over 15 years, thanks to greatly increased member participation.

All services are provided by the staff of IBS. We are non-profit, mostly volunteer group with a common interest in the medium of college radio. For further information, write to:

**IBS Inc.** P. O. BOX 592 / VAILS GATE, NY 12584

Telephone: (914) 565-6710

INTERCOLLEGIATE BROADCASTING SYSTEM, INC.

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